



SMART eKYC – BREAKTHROUGH SOLUTION HELPING VIETNAMESE BANKS “IDENTIFY CUSTOMERS ONLINE” AT THE COUNTER



**KNOW YOUR
CUSTOMER 360°**

**A 15-FOLD
INCREASE IN
PRODUCTIVITY**

**ONE-MINUTE
TRANSACTION**

“SMART eKYC is a component of the SMART Bank X ecosystem, the Total Digital Banking Transformation solution which is invested, researched and developed by Hyperlogy Corporation.”



VIETNAMESE BANK "IDENTIFY CUSTOMERS ONLINE" FASTER AND MORE CONVENIENT WITH SMART eKYC

With **SMART eKYC**, The banks can perform Electronic Customer Identification at the time customers come to the bank due to the support from the most advanced technology such as checking, reconciling personal information instantly with a centralized database of user identities, identifying customers using bank cards, identification papers through Neural network technology.

- > Support Bank with **building a 360 chart of customer portrait based on the identifying criteria**
- > **Increase cross-sell**, Upsell with existing customers
- > Support with **BANK Internet Check-in**
- > Optimize operation, reduce transaction time, save costs and manpower
 - Customers don't need to fill in forms
 - Reduce printing costs, paperwork
- > Reduce pressure on counter staff, quick operation
- > Concentrated data
- > Customers are served faster when they are properly identified and divided into the transaction desks
- > Enhance customer experience and improve service quality.

VIETNAMESE BANKS ENJOY THE MOST ADVANCED TECHNOLOGY WHEN APPLYING SMART eKYC

Apply the latest technologies such as Neural Network, contactless smart cards, NFC ... to identify customers, combined with SMART FORM to automate the process.

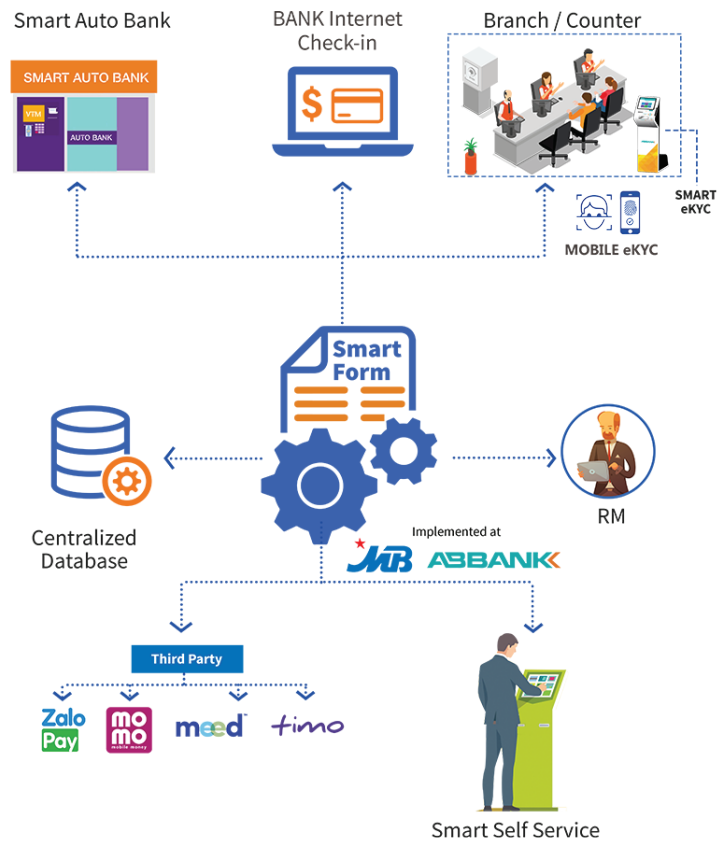
Act as a modern, customer-friendly, high security channel.

Suitable for all transaction offices, branches of all sizes

SMART eKYC – A COMPONENT OF THE SMART BANK X ECOSYSTEM

Hyperlogy has brought a suite of technological services solutions, and advanced utilities of the total digital banking ecosystem.

- > **SMART eKYC:** Solution helps Bank Know Your Customer 360; Increase productivity by 50%; Only 1 minute transaction.
- > **BANK Internet Check-in:** Providing online banking services for customers.
- > **Mobile eKYC:** Apply Biometrics on Mobile - Help banks enhance customer experience.



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