

Organized by



VIETNAM BANKS ASSOCIATION

VIETNAM RETAIL BANKING FORUM 2017

EVENT BROCHURE



5 - 6 December, 2017



JW Marriott Hotel Hanoi, Vietnam



VIETNAM RETAIL BANKING FORUM 2017

5 - 6 | DECEMBER | JW MARRIOTT HANOI

ORGANIZER



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The **national leading** event
in **retail banking** industry **since 2003**

A prestigious & comprehensive **forum**
for **bankers** in **Vietnam**



22

SPEAKERS

25+

BOOTHS

450+

DELEGATES

20+

SPONSORS

WHO WE ARE

Recognized as a prestigious and premier Conference in Vietnam for retail banking sector, Vietnam Retail banking Forum serves as a meeting platform for bankers as well as CIOs, CSOs, CROs, etc. to come together to discuss about the most pressing business issues as well as latest technology trends in the industry



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VIETNAM OUTSTANDING BANKING AWARDS 2017

Honouring Banks in Vietnam for the outstanding **performance & contributions**
to the **Banking & Financial** sector





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5th December 2017
18:30 – 21:00

Networking Cocktail



Gala Dinner & Award Ceremony



6th December 2017
CONFERENCE & EXPO

Opening Ceremony
08:00 – 08:20



Expo Tour
(All Day)



Keynotes
08:20 – 10:50



Session 1
13:30 – 15:50



Executive Talks
10:50 – 12:00



Session 2
13:30 – 15:50



Luncheon
12:00 – 13:00



Panel Discussion
15:50 - 17:30





CONFERENCE HIGHLIGHTS

COVERING **CRITICAL TOPICS** OF RETAIL BANKING INDUSTRY

GEARING UP FOR THE FUTURE OF 4TH INDUSTRIAL REVOLUTION

EVENT THEME

"THE FUTURE OF RETAIL BANKING & PAYMENT IN THE FOURTH INDUSTRIAL REVOLUTION"

THE FUTURE OF **RETAIL BANKING & PAYMENT** IN THE
FOURTH INDUSTRIAL REVOLUTION

KEYNOTES

THE RELATIONSHIP BETWEEN **BANKS AND FINTECH**

**EXECUTIVE
TALKS**

TRANSFORMING **IT INFRASTRUCTURE OF RETAIL BANKING**
TOWARDS SECURE AND EFFICIENT OPERATION

SESSION 1

BUILDING **SEAMLESS CUSTOMER EXPERIENCE** WITH
DISRUPTION TECHNOLOGIES & INNOVATIVE PAYMENTS STRATEGIES

SESSION 2

TOPICS OF DISCUSSION



Report on retail banking services in Vietnam in 2017

Exploring Real-time Payments: enhancing customers' satisfaction

Solutions to Secure e-payment transactions



Use of Robotics Process Automation in KYC/AML Prevention Processes

How are big data and advanced analytics redefining the digital banking?

The impact of cloud computing in transferring banking services to a virtual environment



Exceeding customers' expectation with online round-the-clock banking service and Intelligent Virtual Assistants

The rise of Contactless payment with modern ID authentication solutions

A photograph of a busy exhibition hall. In the foreground, a woman with long dark hair, wearing a black blazer over a red top, is smiling and talking to a woman with long dark hair wearing a grey sleeveless top and a black shoulder bag. They are standing at a booth with a table covered in brochures and small yellow items. In the background, many other people are walking around, some looking at displays. The lighting is warm and comes from recessed ceiling lights. A large, colorful abstract mural is visible on the right wall.

EXPOSITION HIGHLIGHT

Latest Technology Solutions

Virtualization | Cloud Computing/ IT as a service | ERP/ BPM/ CRM | Data Center | SOA | Information System Audit | Big Data/ Data Analytics| IT Governance| IT project management| Out sourcing |Core Banking Transformation

Hands-On Experience

Market Risks/ Credit Risk/ Operational Risk Management | Risk recognition and modeling solutions | Banking Management solutions | Banking Operation Management | Data Management | Information Security/Data Security

Unique Demo

Card Payment | POS development and facilitation | Card Payment Security/ ATM Security | Mobile Payment/ Online Payment |Multi-channel servicing | Internet Banking/ Mobile Banking| Branch Automation | CRM & Customer Experience Management

EXPLORING THE MOST **INNOVATIVE TECHNOLOGY**
SOLUTIONS FOR **BANKING AND FINANCIAL SECTORS**

WHY SHOULD YOU ATTEND?



INVOLVE

IN HIGH-STATUS
COMMUNITY WITH
INDUSTRY
VISIONARIES & KEY
DECISION MAKERS



OBTAIN

HANDS-ON
EXPERIENCE TO
CUTTING-EDGE IT
APPLICATIONS
FROM LEADING IT &
BANKING SOLUTION
PROVIDERS

COMPREHEND

PRACTICAL AND
INNOVATIVE
IDEOLOGIES
FROM TOP LEADER AND
EXPERT SHARING



UPDATE

WITH INSIGHTFUL AND
PROGRESSIVE
PERSPECTIVES
REGARDING DOMESTIC
& ACROSS-BORDER
INDUSTRY



SPONSOR TO BENEFIT MORE



**UNVEIL SUPERIOR
PARTNERSHIP
OPPORTUNITIES
WITH ONE-TO-ONE
MEETINGS**



**ENHANCE BRAND
AWARENESS
BY EXPOSING TO MULTIPLE
MEDIAS**

**POSITION AS AN EXPERT
IN THE FIELD BY DELIVERING
INFLUENTIAL SPEECHES**



**GAIN COMPETITIVE
ADVANTAGE
BY EXHIBITING PRODUCTS TO
TARGETED PARTNERS**



ATTENDEE PROFILE

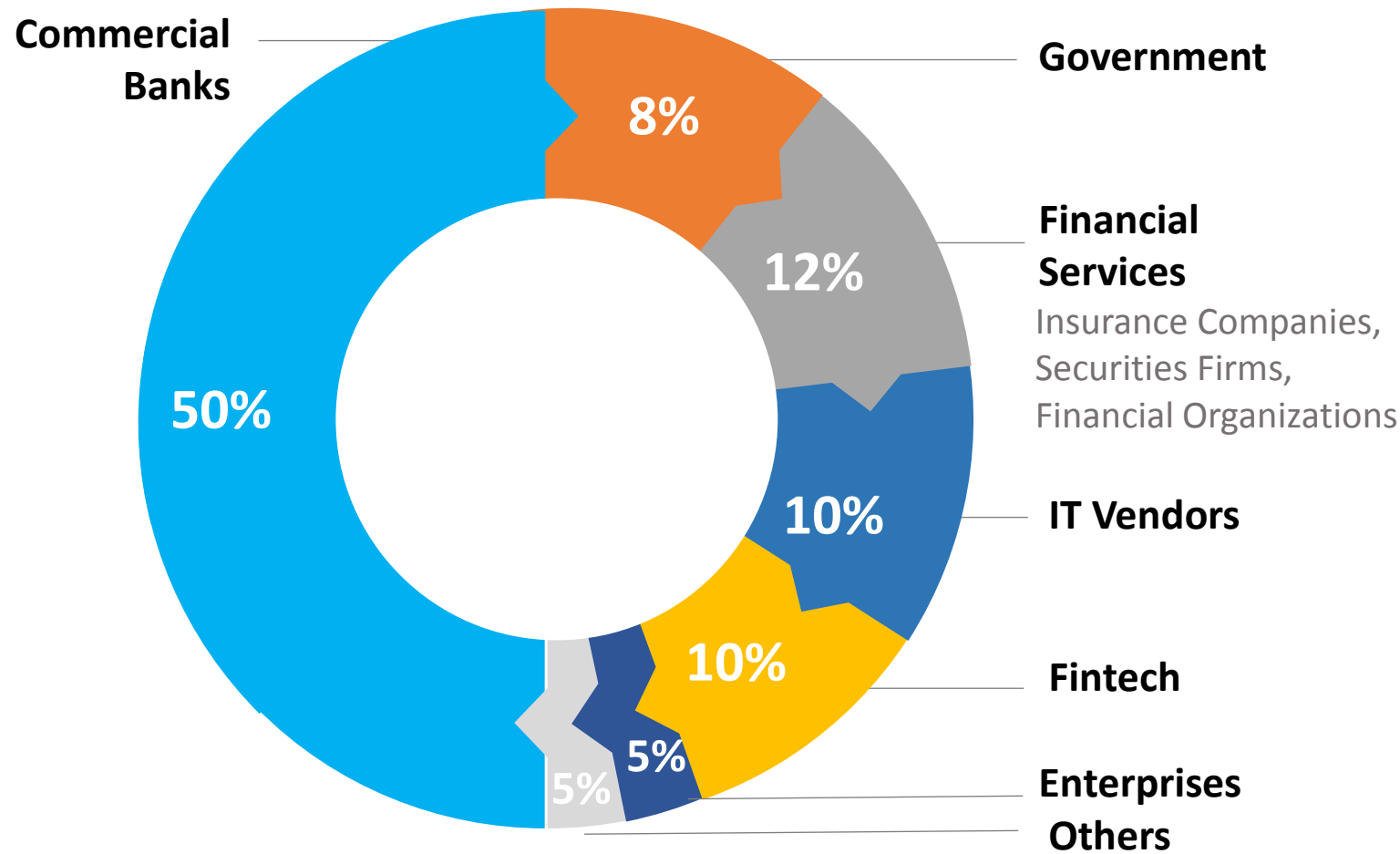


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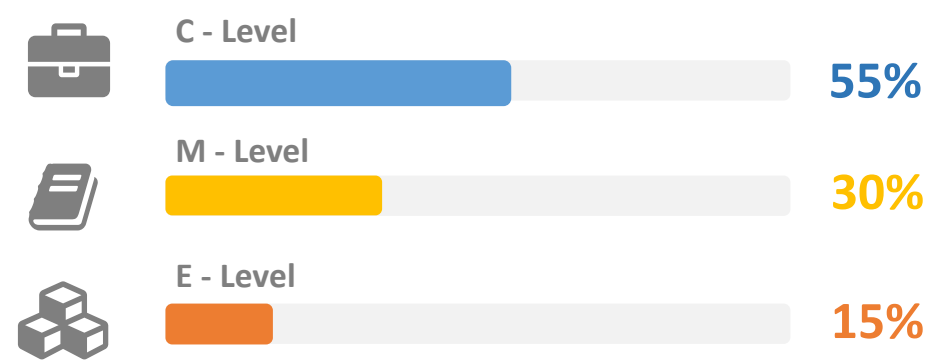
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By Industry Level



By Title Level



CEO | CIO | CTO | CSO | CMO | COO | Chief Risk Officer | Chief Retail Officer | Banking & Financial Experts | Brand Manager | Head of Card | Head of Payment | Head of Consumer Finance | Security Consultants | IT Directors/ Managers | Technology Professionals



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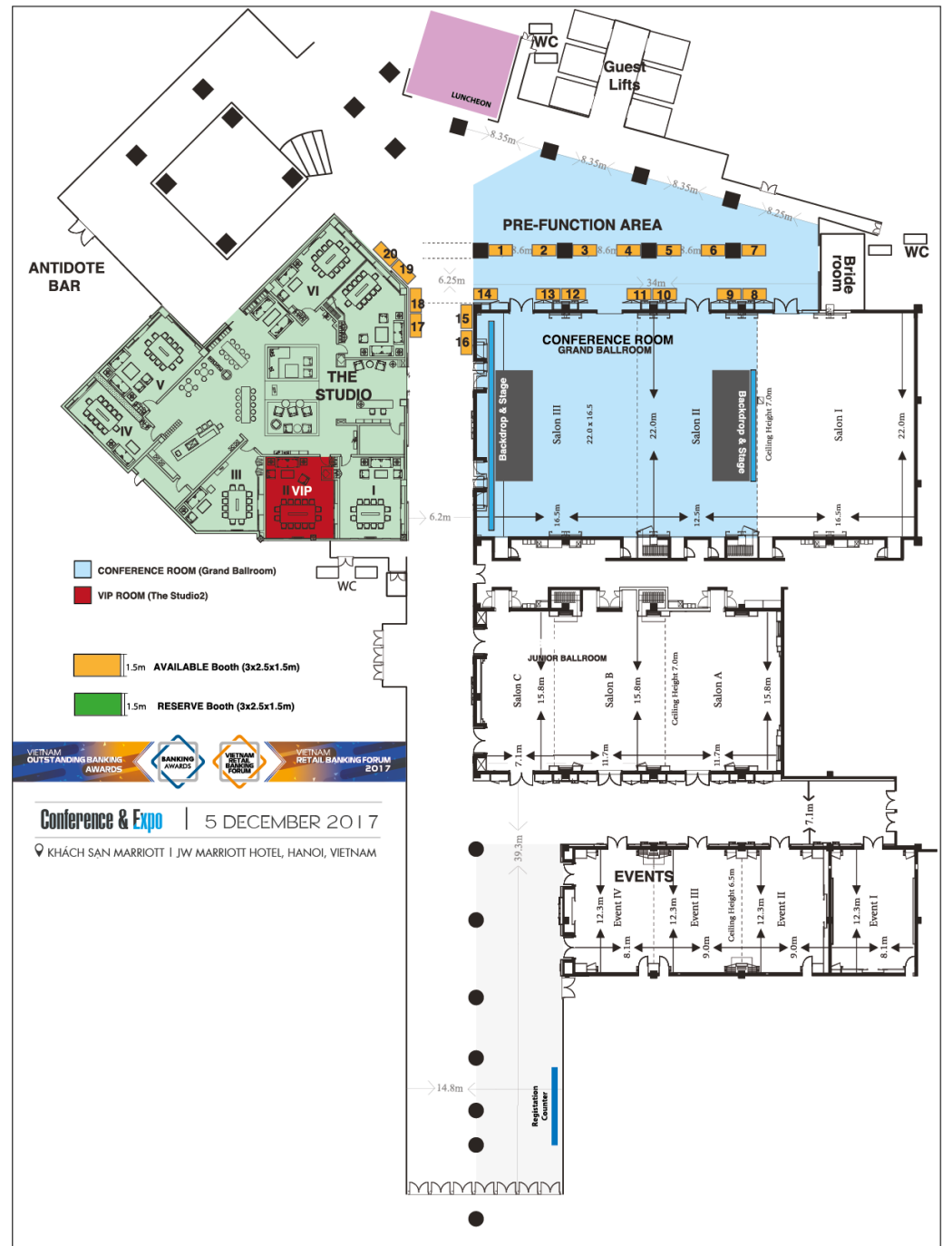
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FLOOR PLAN

JW Marriott Hotel Hanoi, Vietnam





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WHEN?

5-6 December, 2017



WHERE?

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CONTACT US

Please contact us for more information on **Sponsorships, Speaking, Exhibition, Awards and Attending opportunities**

and learn how to have your best investment at

VIETNAM RETAIL BANKING FORUM 2017

Sponsorship Registration Enquiry

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